



Campanula 'Freya'

GENERAL DESCRIPTION

This compact *Campanula* produces large numbers of star-shaped, deep violet flowers in clusters up and down its sturdy stems. 'Freya' blooms slightly earlier than other *glomerata* types. *Introduced by Plants Nouveau; hybridized by Arie Blom.*

USES

'Freya' is ideal in beds and perennial borders, as well as large containers.

GROWER NOTES

The following information is based on our own experience with this crop in the Pacific Northwest. Growth will vary depending on location, climate, growing medium and cultural practices. As always, where chemical use is involved, read the labels, follow the instructions and practice careful trialing methods.

- For best bloom, plant in late summer or early autumn so that crowns become established prior to the first freeze. Protect from sudden early freeze until plants are hardened off. In severe winter weather areas, protect from extreme cold or wet in a greenhouse or cold frame.
- Use well-drained potting soil containing a slow-release, low to medium-rate fertilizer charge, or provide balanced liquid feed with 200 ppm nitrogen while plants become established. Withhold feed as cold weather sets in to harden off plants for winter. Resume regular feeding when new growth emerges in spring.
- Plant the crown no deeper than soil level to avoid problems with crown rot. A preventive fungicide drench at transplant is recommended.
- Pest problems are few, but watch for aphids and mites during the growing season.
- Growth regulators are not needed on this compact selection.

PLANT DATA

- Height: 16"/16"
- Spread: 12"
- Bloom time: May-Jul
- USDA Zone: 3(-40°)

APPROXIMATE FINISH TIMES

- Gallon from 72-cell liner: 28-32 weeks (includes vernalization)

PATENT INFORMATION

Asexual propagation prohibited
C. glomerata 'Freya': CPBRAAF, USPPP