



Gaillardia 'Fanfare'

GENERAL DESCRIPTION

'Fanfare' has a profusion of large, upward-facing flowers. Petals are brilliant scarlet trumpets that flare to bright yellow at the ends. Very free flowering, it throws multiple buds from every stem, and blooms almost year-round. Its habit is sturdy and compact. *Introduced by PlantHaven; hybridized by Richard Read.*

USES

'Fanfare' is showy in sunny beds and borders, but compact enough for containers. Once established, it tolerates dry, poor soil conditions. Because it blooms for an incredible length of time, it can be used for spring, summer or fall sales.

GROWER NOTES

The following information is based on our own experience with this crop in the Pacific Northwest. Growth will vary depending on location, climate, growing medium and cultural practices. As always, where chemical use is involved, read the labels, follow the instructions and practice careful trialing methods.

- Grow in full sun and well-drained soil.
- Allow soil to dry between waterings, but not too dry, or foliage edges may burn.
- Plants require moderate to high fertility levels. For best foliage color and bloom, use a regular liquid feed.
- When using smaller plugs, pinch early to promote basal branching.
- Space plants early in the production cycle to promote compact growth and to prevent disease. Apply growth regulators as necessary to keep internodes short and tone the plants.

- Deadhead spent blooms to keep plants fresh, and cut back overgrown plants only if care is taken to avoid cutting into the woody portion of the lower stem. Early use of regulators will provide longest shelf life.
- In cool, wet weather, use a preventive fungicide for downy mildew and *Thielaviopsis*.
- The most common insect pests are leaf miner and aphids, but both are easily controlled if detected and treated early.

PLANT DATA

- Height: 12–15"/15"
- Spread: 18"
- Bloom time: Jun–Oct
- USDA Zone: 5(-20°)

APPROXIMATE FINISH TIMES

- 4" from 128-cell liner: 3–4 weeks from spring or summer transplant
- Gallon from 128-cell liner: 10–12 weeks from spring or summer transplant
- Gallon from 72-cell liner: 5–7 weeks from spring or summer transplant
- 2-gallon from 72-cell liner: 10–12 weeks from spring or summer transplant

PATENT INFORMATION

Asexual propagation prohibited
G. x grandiflora 'Fanfare': COPF, USPP #15892