



Drumcliff



Innisfree

# PRIMULA KENNEDY IRISH

## DESCRIPTION

Classic Primrose flowers are set off by a handsome rosette of very dark, bronzy purple leaves. This new line of *vulgaris* hybrids from Ireland has some of the darkest foliage on the market.

**Drumcliff**—large white flowers with a hint of lavender

**Innisfree**—rich red blossoms with a yellow eye

## USES

These unique Primroses thrive in beds and borders, as well as in containers and window boxes.

## GROWER NOTES

*The following information is based on our own experience with this crop in the Pacific Northwest. Growth will vary depending on location, climate, growing medium and cultural practices. As always, where chemical use is involved, read the labels, follow the instructions and practice careful trialing methods.*

- Transplant from early August (in cooler, northern areas) to early October (in warmer, southern climates). Larger sizes may require multiple plugs.
- *Primula* prefer a lightly acidic soil, with a pH of 5.5–6.0. High pH can result in yellowing of foliage. Monitor regularly during production.
- *Primula* are light to moderate feeders. Supply regular liquid feed at 200 ppm and maintain EC at 1.2. Overfeeding can cause rapid foliage growth and result in excessively leafy plants.
- Fill out rosette and roots in late summer and fall, inspecting regularly for aphids, thrips and mites. To prevent foliage burn, provide shade as needed and do not allow soil to become overly dry.
- In fall, grow at cooler temperatures (40° F.) to vernalize. Continue to monitor pH and EC, and switch to a feed formulated for cooler, low-light conditions, such as a 15-0-15.
- Best foliage color is present at cold temperatures and high light. Once the rosette has adequately filled the pot, plants can be held between 34 and 40° F.
- Temperatures may be raised to 40° F to promote flowering, but some loss of foliage color may result. Provide the best light quality possible during winter, but do not increase day length. Short days (8–10 hours) are needed to set flower buds.
- Watch for *Botrytis*, leaf spots, *Pythium* and *Thielaviopsis* during cool weather finishing. Preventive fungicides may be applied prior to flower development. Keep plants moist but not overly wet, and avoid prolonged periods of wet foliage.

## PLANT DATA

Height: 5"/5"

Spread: 5"

Bloom time: Mar–May

USDA Zone: 5 (-20°)

## APPROXIMATE FINISH TIMES

- 4" or quart from 72-cell liner: 20–24 weeks

## PATENT INFORMATION

Asexual propagation prohibited

- *P. Kennedy Irish Drumcliff*: USPPP
- *P. Kennedy Irish Innisfree*: USPPP