



Veronica 'Eveline'

GENERAL DESCRIPTION

'Eveline' provides lots of color all summer with flowers that are a rich, rosy purple—quite different from other cultivars. Durable and disease resistant, leaves are long, pointed and glossy dark green. *Introduced by Future Plants; hybridized by Herbert Oudshoorn.*

USES

This *Veronica* does well in borders, rockeries or containers, and makes an excellent cut flower.

GROWER NOTES

The following information is based on our own experience with this crop in the Pacific Northwest. Growth will vary depending on location, climate, growing medium and cultural practices. As always, where chemical use is involved, read the labels, follow the instructions and practice careful trialing methods.

- Grow in full sun and fast-draining soil that is allowed to dry thoroughly between waterings.
- Be aware that growth can be slow in early spring under cool conditions, but plants will quickly fill out and produce buds when the weather warms up.
- Use for late spring and early summer crops as it seldom needs cutting back, and is tolerant of a wide range of growing conditions.
- Pests and diseases are rarely a serious problem.
- To prevent mildews and leaf spots, use fungicides during periods of cool, wet weather or high humidity

PLANT DATA

- Height: 12–18"/18"
- Spread: 15"
- Bloom time: Jun–Aug
- USDA Zone: 4(-30°)

APPROXIMATE FINISH TIMES

- 4" from 128-cell liner: 5–6 weeks from spring transplant
- Gallon from 128-cell liner: 28–32 weeks from fall transplant
- Gallon from 128-cell liner: 8–10 weeks from spring transplant

PATENT INFORMATION

Asexual propagation prohibited
V. longifolia 'Eveline': CPBR #2404,
USPP #14888